The authors of the hardbound book, *Sooper Yooper: Environmental Defender*, are honored to bring their interactive show-and-tell program to schools throughout the Midwest.

*Sooper Yooper* is the story of Billy Cooper, an environmental superhero living in Michigan’s Upper Peninsula, who does everything in his power to protect the Great Lake from sea lampreys, zebra mussels and other invasive species. With colorful illustrations by artist Mark Heckman and witty words by writer Mark Newman, *Sooper Yooper* is designed to be a fun reading experience, appealing to adults as well as children. A Sooper glossary in the back of the book helps readers with some of the story’s special vocabulary.

The Sooper Tour is an engaging, interactive roadshow presented in a show-and-tell format that details the story of the Great Lakes, the arrival of exotic species and the ongoing efforts to control the aquatic pests.

- Program is free to schools through the support of the Wege Foundation.
- 45-minutes to one hour in length, the program includes a couple of optional videos, plus a potential visit by Mighty Mac, Billy Cooper’s trusty bulldog sidekick (dog is available only Fridays in West Michigan, by request).
- Presentation is very interactive, with hands-on exhibits and lots of questions to keep all students engaged and entertained.
- Author explains the creative process of making the book before focusing on fun facts about the Great Lakes and the Top 10 invaders, finishing with the recent threat by Asian carp to enter Lake Michigan.
- Primary target audience of Sooper Yooper is third through fifth grade, but the program is designed to appeal to adults as well as students of all ages, from second grade to high school.
- Program is ideal for groups of 50 or less, although the author frequently addresses gatherings of 75 to 150 or larger. One school visit can include multiple presentations. Please note that larger groups require audio-visual presentation (PowerPoint).
- For more information, or to request a visit to your school, please visit SooperYooper.com and click on the Contact Us link at the bottom of the page.